

A collage of various objects including a camera, a microphone, a drum set, a chair, and large letters spelling 'EAST'. The objects are arranged in a room with a wooden floor and a white wall. A gold frame is on the wall, and a red fire alarm is visible in the top left corner.

**6-11
March
2008
EAST**

**a festival
championing
the best of
East London**

**TOTALLY
LOND ON®**

www.visitlondon.com

MAYOR OF LONDON



Welcome to EAST

I am delighted to invite you to **EAST** 2008. **EAST** is a six day festival of food, history, performance, art, film and fashion. The festival focuses on an area which, with its rich past and present has long been a real creative hotbed in London. If you already visit the area, I hope you will take a look at the programme and be encouraged to delve a little deeper and sample the huge range of activities and experiences on offer. If you are coming for the first time I hope you will find something that will make you want to return. Don't forget to check the website for up to the minute festival listings and suggested itineraries. It can be found at

www.findeast.co.uk

Bell Ringing Relay EAST

"Oranges and lemons", say the bells of St. Clement's...

EAST opens on Thursday 6 March at 6pm with a spectacular relay of bell ringing, starting at St Paul's Cathedral, then stretching out to over 20 of East London's churches from Hackney to Stratford. Participating churches, subject to confirmation, include...

St Paul's Cathedral
St Leonard, Shoreditch
St Botolph, Aldgate
St Bartholomew, Smithfield
St Vedast, Foster Lane
St George-in-the-East
St Matthew, Bethnal Green
St Marks, Dalston
St Mary, Islington
St James, Islington
St Dunstan, Stepney
St Mary le Bow, Cheapside
St Edmond the King and Martyre, City

St Giles', Cripplegate
St Lawrence Jewry, Gresham Street
St Olave, Hart Street
St Michael, Cornhill
Holy Sepulchre, Holborn Viaduct
St Andrews, Holborn
Christchurch, Spitalfields
St James, Clerkenwell
All Saints, West Ham
St Mary's, Leyton
St John the Baptist, Hackney
St Woolnoth, City

There will also be a chance to see expert bell ringers from across East London giving demonstrations on The Charnborough Ring - a portable bell tower - at Theatre Square, Stratford on Saturday 8 March from 12.30pm to 2.30pm

Contents

Bell Ringing Relay	03
Wedge Card Special Offer	03
Performance	05
Art	11
History	15
Film	17
Food	19
Fashion & Shopping	19
Central East Map	22
Hackney Map	24
Stratford & Canary Wharf Map	26
Transport and Travel	27
Credits and Thanks	29

For full details of events taking place during EAST and to sign up to the email list visit www.findeast.co.uk. To get updates direct to your mobile text EAST to 07766 40 41 42

WEDGE CARD SPECIAL EAST OFFER!

Wedge Card rewards you with special offers and discounts at hundreds of local independent shops.

As a visitor to **EAST** you have the chance to try Wedge Card out for free. Present this brochure in any of the participating local shops in East London to claim their unique special offer.

Find all participating shops at www.wedgecard.co.uk or look out for the Wedge symbol in the window of your local shop.



Terms and conditions:
Free Wedge Card is valid in shops in East London only
Valid from Thursday 6 - Tuesday 11 2008 March only
All offers are subject to availability and retailers may need to change their offer